Career Development Network (CDN) Semi-Annual Update Fall 2012

CDN provides structure for professional staff development, collaboration, and sharing of best practices. CDN raises the quality, effectiveness and efficiency of career services and increases value to the overall student development and learning experience at the University of Minnesota Twin Cities.

This past year CDN did a bit of restructuring. We now only meet as a group 6 times a year (4 regular meetings and 2 retreats), instead of every month. The programming at our meetings is more discussion based which allows for members to share ideas and best practices. A lot of the work that CDN accomplishes is through committees and work groups, which is demonstrated through the committee updates below.

Every year the CDN board does intentional outreach to a U of M office, this year our outreach office is University Veterans Services. The chair and co-chair meet with the AAN chairs every fall to discuss areas for collaboration.

Quick Facts:
- **Career Courses:** There are over 25 career courses taught at the U of M & there are new FYE courses that have a career component
- **Goldpass:** There were 5,961 jobs inputted into GoldPASS between 1.1.12 – 11.30.12. There are 2274 jobs currently active. There are 15,131 students active with resume and complete profile and 38,539 students active in the system; there are 18,804 active organizations. Resume referrals were conducted by a total of 1337 unique organizations which resulted in student resumes ending up in search results 389,075 times
- **On Campus Interviews:** There were 999 on-campus interview schedules created between 1.1.12 – 12.5.12: each interview schedule typically accommodates between 8-12 students.
- **Going Global:** 31,548 students logged in to use this resource between 5.1.11 – 4.30.12
- **Interview Stream:** 714 interviews completed between 1.1.12 – 12.5.12

Annual CDN Events:
- **University of Minnesota Job and Internship Fair** (2/23/13)
- **Exploring Interests and Majors** (3/6/13)
- **Government & Nonprofit Career Fair** (10/28/13)

Resources
- **www.career.umn.edu:** resources for students, staff, employers
- **InterviewStream:** Using a webcam, individuals are able to simulate job interviews by responding to pre-recorded interview questions and practice both verbal and non-verbal communication skills
- **Goldpass:** the U of M's online database to help connect students and alumni with employers, volunteer organizations, and internships across the country
- **Going Global:** Provides country-specific career and employment information, including world-wide internship and job posting, H1B employer listings, corporate profiles, and career resources for 30 countries

Committee Updates
International Student Work Group (new in 2012!)
- Developed student and staff resource lists
- Created OPT & CPT tip sheet for career counselors
- Coordinated promotion of HireBigTen+ virtual international career fair
- Planned and implemented job fair prep session for international students (48 students attended)

Programming Committee
- CDN has six meeting every year planned by the programming committee. Some past examples of meeting topics include: **Internship Salary 2012: The Trends, The Data, and the Impact on Career Centers, Students, and Employers; Workplace Professionalism: How do we teach students how to work?**
Diversity Committee
- Created Career Services 101 handout and presentation. Presented to MCAE staff and Disability Services staff
- Collaborated with the Hmong Student Association to create and deliver the Hmong Career Workshop Series
- Compiled career resources for diverse populations and posted them at: http://www.career.umn.edu/students.html
- Launched the CDN Diversity & Inclusion Recognition Program (15 individuals and 5 offices participated in 2011-2012)
- Staffed a table representing campus wide Career Services at MCAE’s Multicultural Kickoff and Diversity Networking & Scholarship Fair
- Conducted a Career Fair Prep sessions for MCAE Student Ambassadors

Graduate and Professional Student Committee
- Planned and presented career workshop series during the last week of March on: Searching for Jobs in a Changing World – 266 students attended; CV/Résumé Building – 255 students attended; and Effective Interviewing - 86 students attended (registration was capped to accommodate mock interviewing)
- Planned and implemented the Career Networking Breakfast for postdoctoral researchers (344 students attended the event, with 79 employers represented)
- The Graduate School subscribed to and launched a new resource for PhD students who may be seeking careers either inside or outside academia called Versatile PhD

Employer Marketing Committee
- Participated in MNACE (Minnesota Association of Colleges and Employers) reverse career fair to market U of M to employers
- Created ‘Road Map to Recruiting’ document that is given to employers at events such as job fairs and serves as a marketing tool for when meeting with companies

Employer Survey Committee
- Survey was completed summer 2011, 167 respondents
- Data for the survey was made available to CDN and the campus community online: http://career.umn.edu/employer_survey.html

Teaching Circle
- Met once a month to share ideas and best practices for teaching career courses
- Created a moodle site to share resources
- Created career course pre/post test assessment to be used in career courses; collected and analyzed data

University of Minnesota Job and Internship Fair
- Collaborated with coordinate campuses to plan the event
- The fair was held at Minneapolis Convention Center. 1,837 job seekers and 212 employers attended

Government & Nonprofit Career Fair
- Collaborated with the Minnesota Colleges and Universities Career Services Association
- Student attendance = 755 (compared to 685 in 2010), Employer attendance = 73 (compared to 46 in 2010, but we added non-profits this year!)

Exploring Interests and Majors Event
- This event is focused on helping undecided students explore majors. Adviser/counselor staffing levels were excellent and represented a wide diversity of U offices. Event is planned in collaboration with AAN and CAPE.

You’ve Graduated: What Now?
- 74 recent graduates learned how to conduct an effective job search in a tough economy. Feedback from students and employers who attended was overwhelmingly positive. Event is a campus-wide collaboration of all undergraduate career services offices.