Career Development Network (CDN) Semi-Annual Update, Summer 2006

The University of Minnesota’s Career Development Network (CDN) is composed of professionals from career centers and student services offices across the Twin Cities campus. In addition to career centers, participating offices include:

- Academic Advising Network
- Learning Abroad Center
- Disability Services
- Multicultural Center for Academic Excellence
- International Student and Scholar Services
- Parent Program

We create, grow, promote and evaluate diverse career-development resources for U of M students and services for employer-partners. Our collaborative approach fosters:

- Sharing best practices among individual members and participating offices
- Efficient administration of high-quality programming for U of M students
- Centralized resources and services for employers

Activities & Accomplishments

University of Minnesota Job and Internship Fair
- The largest collegiate fair in Minnesota; held annually at the Minneapolis Convention Center
- Over 190 employers and 2,000 students attended in spring 2006

Exploring Interests and Majors
- Forum for undecided undergraduates from all colleges to take an interest survey, consult with an adviser and then explore degrees, coordinated in conjunction with AAN
- Held annually, 376 students attended in 2006

Graduate and Professional Student Career Fair
- Representatives from 46 organizations attended
- This inaugural event occurred in spring 2006 and was attended by almost 400 students from Twin Cities and Duluth campuses

Government Job & Internship Fair – in partnership with MCUCSA
- Attended by 409 students

GoldPASS online – on-line job and resume posting system
- A centralized website for employers to post jobs and for students to apply for jobs
- Initiated in summer 2006, currently 1,470 employers and 4,668 students have registered; 1,944 jobs have been posted; 2,107 resumes have been uploaded; and 2,527 jobs have been applied for

Etiquette Dinner
- Students learn about dining etiquette and networking during formal meals
- Over 340 students attended this annual event in fall, 2005

Employer Survey – found at www.career.umn.edu
- Gathered baseline data on employers’ 1) expectations of career services, 2) assessment of U of M students’ job search skills, and 3) perceptions of most valued skills and qualities in students
- Compiled in spring 2006 and will be used to improve the services provided to students

Assessment of Career Services
- A newly created CDN committee will develop tools to evaluate career services
- Use results to better services to students

Big Ten Career Services Collaboration
- Promote career events and opportunities to U of MN students
- Collaborate on projects and share best practices

Other On-going Activities:
- Monthly professional development sessions for career staff
- Undergraduate Portal & Business Portal collaboration
- Transfer Student Parent & Campus Preview Day Presentations
- Career Services undergraduate student brochure & “Grad Guide” to graduate career services
- www.career.umn.edu website maintenance