Career Development Network (CDN) Semi-Annual Update – Fall 2007

CDN Goals for the 2007/2008 Academic Year

- Increase collaboration amongst career services offices.
- Build U of M career services staff and student involvement in the Big 10 career consortium events.
- Enhance collaborations and improve communication between CDN and AAN.
- Stay active with strategic plan implementation to ensure inclusion of career services concerns.
- Become more visible in the University, state and nation.
- Enhance relationship with Academic and Corporate Relations Center (ACRC).
- Provide feedback on the graduate tracking survey and provide support for follow-up communications.
- Reestablish CDN Assessment Committee for feasibility discussion around shared assessment efforts.

Activities & Accomplishments Fall 2007

Professional Development Topics and Speakers Fall 2007

- August: Vic Massaglia, “Managing Your Online Persona”
- September: Becky Hall, “GoldPASS II Overview”
- October: Lee Ann Melin, Laura Coffin Koch, “Engagement Planner and Leadership Programs”
- November: Heather Frederickson, Marj Savage, “Parents as Partners: Identifying Appropriate Roles for Parents”
- December: Anne Phibbs, “GLBTA Programs Office and Ally Training Overview”

GoldPASS

- Currently 10,996 (5,527) employers and 24,424 (14,745) students/alumni have registered; 29,032 (10,929) jobs have been posted; 4647 students have uploaded at least one default resume and there have been 4,760 student self-referrals to jobs (note – numbers italicized in parenthesis are GoldPASS numbers from July 2007).

AAN/CDN Collaboration

- Liaisons were established to increase communication and sharing of best practices between CDN and AAN.

Government Job & Internship Fair

- 43 exhibitors and 353 students from the University of Minnesota Twin Cities attended (up from 315 in 2006)

Etiquette Dinner

- 314 students learned about dining etiquette and networking during formal meals.

Big 10 Committee

- Raised $3,200.00 to fund sending 10 students to the Diversity in Business event held in Chicago.
- 10 U of M students were selected and all attended, receiving very positive evaluations from employers.
- Donors being solicited to support student attendance at all 3 diversity events (Business, Law, Communications).
- Marketing materials developed and circulated for the Big 10 Plus Career Fair held on April 11th, 2008.

Graduate and Professional Student Committee

- Increased visibility of graduate students and graduate-level opportunities at the U of M Job and Internship Fair.
- “Grad Career Guide” update in progress will feature a new online format.
- Currently researching the implementation of a Central graduate student follow-up survey.

Upcoming CDN Events

- University of Minnesota Job and Internship Fair – February 25, 2008
- Exploring Interests and Majors – March 5, 2008

On-Going CDN Activities

- Monthly professional development sessions for staff with an average of 25 people attending (up from 20 in 2006).
- Undergraduate Portal & Business Portal collaboration.
- Transfer Student Parent & Campus Preview Day Presentations.
- www.career.umn.edu maintenance and career services undergraduate student brochure.
- Outreach to professional staff and grad students to increase involvement in CDN.