Career Development Network Goals
2009-2010

Strategic Collaboration = Members of CDN will create and foster ongoing strategic relationships with career services colleagues, employers, administrators and staff across campus and at the state, regional and national levels in order to maximize efficiency, provide superior quality service and assist our students in achieving the Learning and Development Outcomes as set forth by the University. This will be achieved through the below mentioned areas and initiatives.

1) University of MN Career Services Offices
   Coordinator = All CDN Membership
   ● Collaborate on the development and implementation of career events, orientations and fairs when appropriate
   ● Continue building on existing efforts across career offices to work together, through marketing and outreach, to increase the type and quantity of organizations who seek to recruit University of Minnesota students and graduates.
   ● Continue to create online workshops that can be used across offices
   ● Continue to refine and enhance GoldPASS

2) Strategic Positioning Follow Up
   Coordinator: Robin Stubblefield/Becky Hall
   ● Stay connected with the strategic plan implementation to ensure career services concerns are included in future decisions and discussions
   ● CDN and the CDN board remain prepared to assist with and actively participate in implementation of strategic positioning related recommendations; coordinators of this overall effort will continue to tap CDN members for involvement in meetings and committees as appropriate
   ● Report quarterly updates to CDN membership via monthly CDN meetings

3) Big 10 Consortium
   Coordinator = The previously existing Big 10 Committee has been disbanded and replaced with the CDN Diversity Committee. Some members of CDN are still interested and dedicated to being involved in the Consortium.
   ● Support CDN representation at Midwest Association of Colleges and Employers annual conference – including Big 10 Career Consortium Planning Meeting
   ● Support CDN representation at Recruiting Trends Conference – including Big 10 Career Consortium Planning Meeting
   ● Support CDN representation at the Big 10 Summer Meeting (if one occurs this year)
   ● Promote and circulate information to students and career staff regarding job fairs and events affiliated with the Big 10
4) **Academic Advising Network**
   Coordinator = AAN Liaison (currently Scott Simpson) and CDN Board
   - Attend one CDN Board meeting per semester to provide updates to Board and determine possible future initiatives
   - Attend all AAN Board Meetings and all AAN Professional Development Seminars
   - Collaborate to create joint Professional Development Seminar/Workshop for both CDN and AAN members
   - Look into sponsoring another webinar or training session for both CDN and AAN members

**Strategic Communication** = The Career Offices at the University of Minnesota are conducting substantive work that is innovative, collaborative, and impactful. It is imperative that this work be shared, supported, recognized and capitalized on. This will be achieved through the below mentioned areas and initiatives.

1) **Become More Visible Within the Career Development and Higher Education Fields Throughout the University Community, the State and Nation**
   Coordinator: CDN Board
   - Actively promote the definition, role and impact of career counseling and career services on campus
   - Encourage CDN members to conduct more presentations (especially at conferences) and to submit more papers for publication to gain greater visibility and recognition.
   - Create a list of state, regional and national conferences where CDN members could present and remind membership of deadlines for proposals
   - Publicly acknowledge those career professionals/CDN members who have made significant contributions on campus or throughout the state or nation, conducted presentations, or had works published as part of our meetings or semi-annual retreats; track these recognitions to build a comprehensive list of CDN member achievements
   - Work with CDN Communications Committee to update and continuously improve CDN website
   
   Including across units on campus (both internal and external to CDN)

Discussed matching funds from CDN to help support professional development