CDN Big Ten Committee
Meeting Minutes
July 18, 2007

Members Present: Peyton Owens, Heidi Perman, Meaghan Stein, Sara Nagel Newberg, Val Castillo, Paul Timmins (notetaker), Angie Schmidt Whitney

1. Fundraising updates: Fundraising is going well!

Money confirmed so far: $2,300
- MCAE - $500
- Student Affairs/Jerry Rinehart - $500
- MAC - $500
- Big 10 Money - $500
- Undergraduate Career Offices - $300 ($100 each from SPCCC, CCLC, and CSOM)

Fundraising still in progress:
- Athletics - $500: Peyton is waiting for approval from the CFO. Also, they’ve noted that ideally, they’d like to have at least three student-athletes participate
- Undergraduate Career Office - $200: Paul will connect with CCSE and CEHD to check on the status of these requests.
- CDN - $1,000: Heidi will talk to Mark about reducing this request to $500
- Carlson Diversity Program/Kathy Johns on - $500: Sara will check with Kathy
- Gopheropoly - $500: Still unsure, though we believe some money will be given to CDN. Angie will check on this with Mark
- Diversity Contacts: Sara will ask Victor Collins and Carl Lawrence for $200 each

2. Application: Sara distributed drafts of an application and an event description. She noted suggestions and will circulate new drafts. Some of the larger concepts that showed up in my notes are:

- For the purposes of our campus promotion, we may want to change the name of the event. The “Chicago Business Careers Forum” was one idea that came up, but the group talked about wanting to brainstorm more ideas. The name “Diversity on LaSalle Street” probably doesn’t mean much to our students.
- For the application questions: We should include one question relating to diverse perspectives.
- We may want to create nice portfolios for selected students so that they have something nice to carry at the event and so that we could highlight the sponsors. These portfolios could be distributed to participants at a pre-departure program.
- There will be both Minneapolis and St. Paul locations where students can drop off completed applications.

3. Consortium Meeting at MWACE on August 1: What are issues that we’d like to raise? Two that we discussed:
- Why are consortium meetings scheduled during two times that are separate from the Allerton conference? Could one be at the Allerton conference? It’s great that
the LaSalle Street event is scheduled immediately after the Recruiting Trends conference, but it seems like other schedule changes would help support those of us traveling from further away. Our travel time and costs are higher.

- Would they consider changing the name of the Diversity on LaSalle Street event to something that's more understandable by students not from Chicago?

Next meeting: Tuesday, July 24, 8:30-9:30 (at Bierman?)

Agenda items:
- Fundraising updates
- Name of the event?
- Finalize application
- Discuss promotion of the event
- What other topics need to be addressed at the consortium meeting at Midwest ACE?