I. Diversity on LaSalle Street Costs

Paul distributed a first draft of the projected costs associated with sending a small group of students to the Diversity on LaSalle Street program in the fall. Estimated cost for providing airfare, lodging, and food for 10 students and 2 staff members is $3390. Assuming that 8 of the 10 students are able to pay $50 to help cover expenses, that means we need to raise about $3000. Renting a van and driving would reduce costs by about $625.

Peyton said that Athletics has access to discounted rates at Marriott hotels and may be able to help with van transportation. He’s looking into these areas.

Paul also distributed an information sheet from the Diversity on LaSalle Street program that was held on 2/2/07. It was noted that, according to the information sheet, students were expected to provide their own transportation to the work sites. So, does that mean that we’ll need vans? It was also noted that the sheet mentioned that the program was “for sophomore and junior” students. Is that a strict requirement? Angie will follow up with Corrine for answers to these questions.

II. Timeline

It seems like, since the program has been moved to the fall, we need to get started on fundraising now. We talked about a rough timeline:

- November 9 or 16: Event takes place
- October 8: Make decisions on participants and purchase plane tickets
- Mid-Late September: Application deadline
- Early September: Promotion to students
- Early August: Need to have funding in place
- July: Work on fundraising

III. Fundraising

When we’re ready to seek sponsors, offices we may want to contact are:
- MCAE
- Student Affairs
- CDN
- Athletics (Peyton will talk with them)
MAC (Peyton will talk with himself)
CSOM?
Gopheropoly student who contacted Joyce?

Other fundraising ideas we touched on included:
- We might want to seek contributions from participants’ colleges or career centers

IV. Application

We discussed the application and also the $50 requirement. We wouldn’t want financial hardship to prevent a student from applying. Angie will check on how fee waivers are done for students applying to law schools; perhaps we can learn from their procedures.

We also discussed having students who have a financial hardship write an additional essay explaining their financial need.

If we interview students as a part of the application, we could also assess financial hardship in our interviews.

V. Next Meeting

We will need to finalize our fundraising plans and responsibilities. Wednesday, June 20, from 8:30-9:30 in our Bierman room was proposed as a potential time/location. Paul will check with the group.